

Roll No.

Printed Pages : 2

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BT-4 / M-19

FUNDAMENTALS OF MANAGEMENT

Paper-HS-201N

Time allowed : 3 hours]

[Maximum marks : 75

Note : Attempt any five questions from the following eight questions. Attempt at least one question from each unit. All questions carry equal marks.

Unit-I

1. Elaborate the Bureaucratic form of Organisation. Discuss its basic features and principles. Examine its relevance for business enterprises in the present time.
2. Attempt the following :
 - (a) Identify the forces which had led to the emergence of management thought over the years.
 - (b) How management is a social system ? Discuss with appropriate justifications.

Unit-II

3. What are policies ? How they are different from strategies ? Why a company needs to frame policies ? Examine the principles which should be taken care off while formulation of policies.

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4. Explain the following :
 - (a) Models of Decision Making
 - (b) Process of Planning

Unit-III

5. Define Job Analysis. Why there is a need to perform job analysis ? Elucidate its process.
6. Describe the following theories along with their practical implications: <http://www.kuonline.in>
 - (a) Theory X and Theory Y
 - (b) Situational Leadership Theory

Unit-IV

7. Why the concept of Corporate Ethics has been gaining importance day by day ? Mention some of the practices, which ethical organisations pursue. What are the advantages of being ethical to an enterprises ?
8. Define Controlling. Figure out the most widely used controlling techniques by modern enterprises. Also mention the various barriers which are hampering effectiveness of a controlling process.

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