

Roll No.

Printed Pages : 3

35108**BT-5 / D-17****BUSINESS INTELLIGENCE &
ENTREPRENEURSHIP****Paper-HS-303 N opt. (II)***Time allowed : 3 hours**[Maximum marks : 75]*

Note :- There are Nine questions, students are required to attempt five questions, by selecting at least one question from each unit and question No. 1 is compulsory.

1. Answer the following questions carrying one mark each.

15 × 1 = 15

- (i) How Entrepreneur contribute to national economy?
- (ii) Write full form of SIDBI.
- (iii) Characterize Drone Entrepreneurs.
- (iv) Describe what do you mean by window of opportunities?
- (v) How ideas can be converted in to opportunities?
- (vi) Which industrial units requires prior approval from pollution control board?
- (vii) Define term Breakeven point.
- (viii) Define Benefit / Cost ratio (BCR).
- (ix) Define locus of control.
- (x) Define Fabian Entrepreneur.
- (xi) Brief function of SIIIC.
- (xii) Define Net Present Value Method (NPV)?
- (xiii) Full form of C.I.F..

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(xiv) Define role of QMCs.

(xv) Define term venture capital.

Unit-I

2. Illustrate at least ten Traits/qualities of an entrepreneur with suitable examples. 15
3. Discuss the process of product identification and selection. Also illustrate how the feasibility study would be conducted for the same? 15

Unit-II

4. EDP provides the platform for budding entrepreneurs to contribute towards nation building. How? Explain the whole process in detail. http://www.kuonline.in 15
5. Discuss the parameters for preparation of project proposal. Write proposal for starting a business of manufacturing automobile parts with an investment of Rs. 5.0 Lacs. 15

Unit-III

6. Mention the salient features of MSME Act, 2006 and process of registration of new SSI as per the provisions provided by Indian government. 15
7. Explain the problems faced by small scale industries in India and remedial measures that should be undertaken to curb the problem. 15

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Unit-IV

1. (a) Discuss issues in production management in reference to small and medium enterprises. 15
- (b) Discuss the main parameters used for finance management in SMEs. 15
2. (a) Briefly describe the problems in the marketing of products and services of small and medium enterprises. 15
- (b) Highlight the issues of Human resource management in relation to managing small and medium enterprises. 15

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