

Roll No. ....

**8331**

Printed Pages : 2

**BT-3 / D-13**

**BASICS OF ECONOMICS AND MANAGEMENT**

**Paper-HUM-201 E**

*Time allowed : 3 hours]*

*[Maximum marks : 100*

*Note : Attempt any five questions selecting at least one question from each unit. All questions carry equal marks.*

**Unit-I**

1. Write down the nature, scope and theories of social change.
2. What do you mean by social relations in industry? Explain with suitable example.

**Unit-II**

3. Elaborate the law of variable proportion and law of return.
4. Discuss price determination process under perfect, imperfect and monopolistic competitions.

**Unit-III**

5. Explain the meaning, concepts and functions of management.

**8331**

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6. Distinguish On-the-job and Off-the-job training methods.

**Unit-IV**

7. What do you understand by marketing research and its process? Explain.
8. Describe various inventory control techniques.

**8331**