

Roll No. ....

Total Pages : 02

**BT-8/M-14****8848****ENTREPRENEURSHIP****ME-402-E**

Time : Three Hours]

[Maximum Marks : 100

**Note :** Attempt *Five* questions in all, selecting *one* question from each Unit.

**Unit I**

1. Briefly write on : Overhead, Factory Cost, Wants, Value and Wealth. **20**
2. Write briefly on 'Sinking Fund Method' for calculating depreciations. **20**

**Unit II**

3. Write briefly on the following :
  - (a) Entrepreneurial Characteristics **10**
  - (b) Entrepreneurial myths and realities. **10**

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4. Write briefly on the following :

- (a) Replacement of items which deteriorate **10**
- (b) Methods for selection of replacement alternatives. **10**

**Unit III**

5. Discuss briefly various steps required in launching an venture. Also discuss the role of SIDBI for entrepreneurship development in India. **20**

6. Write briefly on the following :

- (a) QFD **10**
- (b) Rapid Prototyping. **10**

**Unit IV**

7. Write briefly on the following :

- (a) Various sources of Finance for Entrepreneurs **10**
- (b) Marketing Research. **10**

8. How can an opportunity be identified and evaluated ? Discuss the concept of techno-economic feasibility of a project. **20**

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