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Roll	No	************	18	856			
Print	ed Pa	iges:2	<u></u>				
		BT-8/M-					
\mathbf{M}	AN	AGEMENT INFORM	MATION SYSTI	EM			
		Paper-ME-	432E				
Time	[Maximum marks	: 100					
Note	:	Attempt any five question	ns, selecting at lea	st one			
		question from each unit marks.	All questions carry	equal			
	,						
		Unit-I					
1.	Def	Define MIS and explain various components of MIS. How					
	can	can a firm increase its operational productivity through the use					
	of l	MIS?		20			
2.	(a)	Enumerate the different cor	mponents of a decision	support			
		system in relevance with a	textile company.	10×2			
	(b)	What do you mean by De	cision making? Also	explain			
		the programmed and non	programmed decision				
		Unit-II					
3.	(a)	Why the term feasibility de	esign is often used to de	esignate			
		conceptual design? Whi	ch term do you think				
		appropriate? Why?		10×2			
	(b)	Develop a list of criter conceptual design.	ria for comparing al	ternate			
4.	Ex	plain the following types of in	formation systems in b	rief:			
	(a)	Basic Information system					

20

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Unit-III

				How the various subsystems can be classified in a technical						
e ? Discuss	the	information	needed	for	defining					
					20					
				te ? Discuss the information needed tems.	te ? Discuss the information needed for tems.					

What is the aim of detailed design? Discuss various tools that are used for analysis of system design.

Unit-IV

Explain the following in brief:

10×2

- (a) Computer related acquisitions
- (b) ~ Data collection and information dissemination
- Write short notes on any two:

10×2

- Degree of automation
- (ii) Sources of information
- (iii) Database management system
- (iv) MIS planning

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Marketing Information system

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