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Roll No.

Total Pages : 2

CMMS/D-18

13480

BUSINESS ENVIRONMENT

Paper-104

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt any *eight* questions from part-A and three questions from Part-B

PART-A

1. (a) What are the characteristics of Business Environment?
- (b) Write short note on environmental analysis.
- (c) Explain various strategic responses of an organization to its environment.
- (d) Briefly discuss components of macro-environment.
- (e) Explain economic environment.
- (f) How EXIM policy affects business?
- (g) Discuss the significance of public sector in India.
- (h) Explain major financial reforms taken since 1991.
- (i) How monetary policy affects business?
- (j) Explain recent balance of payment trends in India.

PART-B

2. Define business environment? Discuss the nature and components of business environment.

3. Discuss the importance of FDI in today's global scenario for Indian businesses.
 4. Discuss the success of WTO in the development of trade in developing economies? Discuss.
 5. Discuss the importance of service sector in Indian economic and business development.
 6. Discuss the failures of liberalization and globalisation with reference to India.
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