

Roll No.

Total Pages : 2

MMS/D-12

13571

BUSINESS ENVIRONMENT

Paper : CP-104

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt any *eight* questions from Part-A having 5 marks each and *three* questions from Part-B having 10 marks each.

PART-A

Attempt any *eight* questions.

1. Define the meaning and nature of Business Environment. 5
2. Differentiate between Micro and Macro environment of business. 5
3. Write short note on Industrial policy reforms since 2000. 5
4. Describe the powers and duties of Competition Commission of India. 5
5. Explain the factors that affect the performance of EXIM policy of India. 5
6. Describe the impact of WTO provisions on Agriculture sector in India. 5
7. Describe the rationale of Public-Private Partnership (PPP) model in Infrastructure sector in India. 5
8. State the main reasons of slow and weak performance of small and medium enterprises in India. 5

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9. What is Privatisation ? State the main features of privatisation. 5
10. Write a note on Trade Trends and their impact on Balance of payment position. 5

PART-B

Attempt any *three* questions.

11. What do you mean by Micro and Macro environment of business ? Explain the factors affecting micro and macro environment of business. 10
12. Discuss recent Monetary policy of RBI. To what extent the present policy is favourable for the growth of the economy ? 10
13. Discuss the salient features of Public sector reforms in India. Do you think privatisation is the only answer to solve all Public sector problems. 10
14. Discuss the implications of allowing FDI in Retail sector in India. 10
15. Explain the emerging sectors in Indian economy. How these sectors will influence the growth of the economy ? 10

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