

Roll No.

Total Pages : 2

CMBS/D-19

13631

BUSINESS ENVIRONMENT

Paper-MBA-104

Time Allowed : 3 Hours]

[Maximum Marks : 70

Note: Attempt six questions in all. First question is compulsory.

Compulsory Question

1. Answer the following in brief—
 - (a) Why it is important to assess risk in business environment?
 - (b) Differentiate between Public and Private sector.
 - (c) What is PPP model?
 - (d) Discuss the challenges to banking reforms.
 - (e) According to you what kind of investment environment is prevailing in India? 5×4=20
2. "In the growing Indian economy number of sectors are emerging" elucidate. What are the factors behind the emergence of these sectors? 10
3. How economic reforms can be defined? What are the strategies being used for economic reforms? Explain with suitable examples. 10

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4. What is Monetary Policy? Discuss various instruments of monetary policy with their impact on economy. 10
5. "Competition Act ensure the fair and level playing competition for all the Companies." Explain the statement. 10
6. What is current industrialisation trend in India? Discuss the role of industrial policy in this regard. 10
7. "Huge business opportunities are available in the rural sector." Elucidate. What are the initiatives taken by Govt. of India in creating these opportunities. 10
8. Define foreign trade. What kind of environment for foreign trade is prevailing for MNCs in India and for Indian companies in abroad? 10
9. "There is huge exchange rate movements in various currencies particularly Rs." What are the factors responsible for such movement and its impact on Indian economy? 10

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