

Roll No. ....

Total No. of Pages : 2

**MMS/D11**

**6077**

**Business Environment**

**Paper : CP-104**

Time : Three Hours]

[Maximum Marks : 70

**Note :-** Attempt any FIVE questions in all. Question no. 1 is compulsory.  
All questions carry equal marks.

1. (a) Define country risk.  
(b) Differentiate between SWOT and ETOP.  
(c) Which country contributes highest FDI in India and why ?  
(d) Briefly explain the difference between economic environment and financial environment.  
(e) What is balance of payment ? How is it computed ?  
(f) When was the current Industrial Policy announced ?  
(g) What do you mean by disinvestment ?
2. What are various types of risks that exist in the business environment ?  
How can the business executives identify them ?
3. In your view, what are the salient characteristics of the prevailing business environment prevailing in the country ? What are its ramifications on the Indian industry ?
4. In light of the sudden changes in crude oil prices, decline in the value of rupee, free entry of foreign goods and services in India, comment upon the merits and demerits of globalisation strategy of India.
5. What are the salient characteristics of the current Industrial Policy of India ? How do they match with the objectives of our XIIth Five Year Plan ?

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6. Comment upon the ramifications of the recent government decision to allow 51% FDI in the retailing sector.
7. In the present situation, when European countries are facing economic crisis, what role should IMF play ? Will it give the same advice, which it has been giving to the emerging economies ? Comment.
8. Write short notes on :  
(a) MNCs  
(b) WTO.

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