

Roll No. ....

Total Pages : 3

CMMS/D-18

**13477**

**PRINCIPLES AND PRACTICES OF MANAGEMENT**

Paper : CP-101

Time : Three Hours]

[Maximum Marks : 70

**Note :** Attempt *eight* questions from Part-A and any *three* questions from Part-B. Part-A comprises of 10 short answer type questions of 5 marks each. Part-B comprises of *five* questions of 10 marks each.

**PART-A**

**(Short Answer Type Questions)**

**Note :** Attempt any *eight* questions from the following :

1. Discuss the major principles of scientific management.
2. Examine the relevance of Division of Labour principle in modern time.
3. Identify the widely recognised types of Departmentation.
4. Differentiate between Quantitative and Qualitative measures of control.
5. Figure out the key attributes of managerial excellence and success in contemporary time.

6. Elaborate the system approach to management. Brief its key managerial implications.
7. Describe briefly the widely recognised Corporate level strategies used in strategic planning.
8. How Entrepreneurs are different from Leaders. Distinguish using relevant examples.
9. Who were the major contributors to the Quality viewpoint/ approach to management. Discuss briefly their key contribution.
10. Mention some of the arguments in favour of as well as against the concept of Corporate Social Responsibility.

### **PART-A**

**Note :** Attempt any *three* Questions from the following :

11. Write an explanatory note on Behavioural Approach to Management. Figure out its significant contribution in development of management thought. Discuss managerial implications of behavioural approach.
12. Figure out the key activities performed under the Staffing Function. Why importance of staffing has increased over a period of time?
13. Suppose you have to start a Food chain business in Northern Part of India. In the light of the same elaborate the different stages of decision-making process.

14. Define Authority. How it is different from Responsibility. Explain the various types of authorities operative in an organisation structure. Mention their scope and importance respectively.

15. Attempt the following :

- (a) Discuss the concept of Span of Control and throw light on the various factors which helps managers to decide wider/narrow span of control.
  - (b) Define Decentralisation. Identify the factors which favours decentralisation.
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