

Roll No. ....

Total Pages : 2

MMS/D-12

13568

PRINCIPLES & PRACTICES OF MANAGEMENT

Paper : CP-101

Time : Three Hours]

[Maximum Marks : 70

**PART -A**

**Note :** Attempt any *eight* questions. Each question carries 5 marks.

1. Explain the meaning and significance of Corporate social responsibility.
2. Describe factors affecting compensation plan in modern organizations.
3. Explain the meaning and nature of Coordination.
4. Discuss the meaning and significance of Work specialization.
5. Decentralization; meaning, merits and demerits.
6. Discuss Management by Objectives (MBO).
7. Discuss Behavioural Approach to Management.
8. Explain Line-staff relationship in organizations.
9. Give an overview of Strategic Planning.
10. Describe the roles & responsibilities of Managers. Bring out guidelines for Managerial effectiveness.

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[P.T.O.]

**PART -B**

**Note :** Attempt any *three* questions. Each question carries 10 marks.

11. Explain the meaning and nature of Management, and highlight the contribution of contingency view-point in the evolution and growth of Management Thought.
12. What is Planning ? Describe steps in Planning process and discuss guidelines for effective planning.
13. Explain the meaning and nature of Organizing, and discuss various issues in effective organising.
14. What is Decision-making ? Explain steps in decision-making process and explain rationale decision-making model.
15. What is Controlling ? Discuss quantitative and qualitative measures of control process in the light of Information Technology in modern organization.

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