

Roll No.

Total Pages : 2

MMS/D-12

13602

INTERNATIONAL BUSINESS ENVIRONMENT

Paper : IB-305

Time : Three Hours]

[Maximum Marks : 70

Note : Attempt five questions in all. Question No. 1 is compulsory. All questions carry equal marks.

1. Compulsory Question.

Write short answers of the following :

- (a) Define the term 'International Business'.
- (b) Differentiate between Foreign Direct Investment and Portfolio Investments.
- (c) Explain Free trade zones.
- (d) Compare WTO with GATT.
- (e) Explain Managed floating.
- (f) Differentiate between Capital & Current account in case of 'Balance of Payments'.
- (g) Explain OPEC term.

2. Why do companies engage in International Business ? Explain the various risks in International business.

3. Discuss global trends in International trade. Also discuss the various factors that influence foreign investment decisions.

4. Explain Comparative cost theory of International trade. Is it an improvement over the Absolute advantage theory ? Discuss.

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5. Write notes on the following :

- (a) International Monetary Fund.
- (b) UNCTAD.

6. Explain in detail the different types of Tariff and Non-tariff barriers to trade.

7. Highlight the major structural changes occurring in world economic growth scenario.

8. Explain FDI. Discuss in detail the impact of FDI on home and host countries.

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2