

Roll No.

Printed Pages : 2

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MMS / M-18

**CROSS CULTURAL AND GLOBAL
MANAGEMENT**

Paper-IB-405

Time allowed : 3 hours]

[Maximum marks : 70

Note : Attempt any eight questions from Part-A and any three questions from Part-B.

Part-A

1. Which of the dimensions of Hofstede's study are most relevant to Indian context and why ?
2. Throw light on the sourcing strategy followed by global HR Managers. What are the best sources to mobilise people for multinational organisations ?
3. Discuss Monochronic and Polychronic cultures and their implications on the Global Management Scenario.
4. State the various challenges a Human Resource Manager may encounter while conducting expatriate performance appraisal.
5. Discuss the components of International Compensation.
6. Distinguish between High context and Low context cultures highlighting the implication of the concept in Cross Cultural Management.
7. Differentiate between Ethics / Code of Conduct followed in India viz-a-viz in Western Countries. Is there any change ? Is So Why ?

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8. Elucidate the procedure for selection of employees referred to International Assignments.
9. Which decision making models are most effective in seizing opportunities in international context ?
10. Figure out the most relevant methods followed and types of training imparted to employees of multinational organisations.

Part-B

11. Choose two countries that appear to be culturally diverse. Compare the cultures of those countries and then indicate how cultural differences influence (a) the costs of doing business in each country (b) the likely future economic development of that country, and (c) business practices.
12. In order to manage multicultural and diverse teams in today's organisations what are the attributes and abilities that a global manager must possess to perform it smoothly ?
13. Using relevant examples, discuss the following staffing policies of a multinational enterprise :
(a) Ethnocentric policy (b) Polycentric policy
(c) Geocentric policy
14. Explain Eastern Management thoughts for global management with suitable illustrations. Discuss their implications in Indian context.
15. What kind of research methodologies employed by researchers for studying the dynamics of human and cultural variables prevailing in multinational organisations ? Explain.

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