

Roll No.

Total Pages : 2

MMS/M-15

13767

ENTREPRENEURSHIP DEVELOPMENT

Paper-CP-401

Time Allowed : 3 Hours]

[Maximum Marks : 70

Note : Attempt any 8 questions each from Unit-I carrying 5 marks each. Attempt any 3 questions from Unit-II carrying 10 marks each.

UNIT-I

1. 'Entrepreneurship is a process.' Explain and exemplify the statement.
2. Who are 'Intrapreneurs'? How are they different from Traditional Entrepreneur?
3. Describe the qualities of a successful entrepreneur.
4. Discuss the motivating factors of growth of a Business enterprise.
5. What is Enterprise life-cycle?
6. Illustrate Quantifiable and Non-quantifiable projects.
7. Explain the sources of Product of business and criteria for selection of product.
8. How to prevent Sickness in business?
9. Discuss the need for institutional support to Entrepreneurs.

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10. "Developing rural entrepreneurship is highly important for India." Comment and suggest measures to improve this sector.

UNIT-II

11. What is Project? Explain its contents and features. Explain how project report helps an entrepreneur in establishing a Business enterprise.
12. What do you mean by Women Entrepreneur? Explain the problems faced by them. Explain the role of Women entrepreneur in the economic development of a nation.
13. Explain the Evolution of EDP and mention the phases of EDP's. What are the main target groups of an EDP? Also discuss the problems faced by EDP.
14. Hypothetically, describe how you came up with idea for your Business project. Explain why there is a market/need for your product/service. Prepare a report that fully describe your product or service and how it differs from what is currently available.
15. What do you understand by Venture Capital? Mention its objectives. Explain in detail the different methods of financing a new venture. How far have venture capital funds become popular in financing new ventures in India? Discuss.

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