

Roll No.

Total No. of Pages : 2

Exam Code

2594

MMS/M11

6808

Entrepreneurship Development

Paper : CP-401 -

Time : Three Hours]

[Maximum Marks : 70

Note :- Attempt any FIVE questions. Question No. 1 is compulsory.

1. Write short notes on the following :-

- (i) Entrepreneurship
- (ii) Economies of scale
- (iii) Institutional Financing
- (iv) Women Entrepreneurs
- (v) Small Scale Enterprises
- (vi) Demand analysis
- (vii) Project Costing.

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2. What is meant by Entrepreneur ? What are the characteristics and functions of an entrepreneur ?

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3. What constitute environmental factors and how they affect setting up of an enterprise by an entrepreneur ?

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4. Explain the important factors which must be taken into consideration while selecting a location for setting up of a cement manufacturing factory ? Explain in detail each of the factors.

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5. What are the problems being faced by small scale enterprises in India ? What efforts are being made at Government level for solving these problems ?

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6. What do you know about feasibility report ? What factors should be taken into consideration while preparing technical and also financial feasibility report for a business related to manufacture of electronic data processing equipments ?

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7. What is an Industrial Estate ? Discuss the advantages of Industrial Estates to the entrepreneurs and the society.

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8. What is market potential measurement ? What factors should be taken into consideration while preparing a Market potential measurement report in case of automobile industry with specific reference to small car like Nano ?

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