

Roll No. ....

Total Pages : 02

**OMMS/M-20                      13157**  
**MANAGEMENT OF FINANCIAL SERVICES**  
**FM-404**

Time : Three Hours]

[Maximum Marks : 70

**Part A**

**Note :** Attempt any *eight* questions of the following, carrying  
5 marks each :

1. What is Fund based financial services ?
2. Define financial lease and differentiate it with operating lease.
3. What is the role of NHB in housing finance ?
4. Explain the various types of credit cards.
5. Describe the nature of bought out deals.
6. Who are the beneficiaries of securitization ?
7. State the characteristics of factoring.
8. What are the features of consumer credit ?

9. Enumerate the objectives of credit rating.
10. Explain the significance of book building.

**Part B**

**Note :** Attempt any *three* questions, carrying 10 marks each.

11. What is Factoring ? Describe the various types of factoring arrangements in India.
12. Describe hire purchase. Distinguish it from leasing.
13. Discuss the significance of credit rating to investors and companies. Explain with suitable examples.
14. What do you mean by book building ? Explain the mechanism of book building.
15. Describe the concept, participants and functions of depository system.