

Roll No.

Total Pages : 03

MBAH/M-20

13438

TOURISM PRODUCT OF INDIA

HM-104

Time : Three Hours]

[Maximum Marks : 80

Note : Attempt *Five* questions in all, including Q. No. **1** which is compulsory and *four* other questions, selecting *one* question from each Unit. All questions carry equal marks.

1. Briefly explain the following :

- (i) Dine around plan
- (ii) Neil island
- (iii) Temples of Coastal Odisha
- (iv) Tourism Products of Mysore
- (v) Simlipal national park
- (vi) Artefacts
- (vii) Significance of Anandpur Sahib
- (viii) Behugeet.

Unit I

2. Identify types of tourist resources found in different geographical regions of India.

(3)L-13438

1

3. Highlight the prominent tourism concepts and examine the potential tourist products which remain highly under exploited in India.

Unit II

4. Discuss the cultural transformation of India through the ages. Cite suitable examples.
5. Examine the regional impact of architectural design in India and identify the prospects of heritage tourism development in North India.

Unit III

6. Examine the tourism carrying capacity of the Leh-Ladakh and Lahaul-Spiti areas of western Himalaya and suggest the ways and means for sustainable tourism development in these areas.
7. 'Rajasthan desert has immense potential for tourism development.' In the light of the statement examine the tourism resources of Rajasthan.

Unit IV

- 8.** Evaluate the scope of beach and water sports tourism in Andaman and Nicobar Islands. How can these islands be projected as alternate to global known destinations ? Cite suitable examples.
- 9.** Identify the tourists resources along Konkan and Malabar coast of India. Examine their present status and future potential.