

MBA/M16: 11555**HM-104: Tourism Product of India (New 2013-14 Syllabus)****Time: 3 hrs]****[Max. Marks: 80**

Note: Attempt *Five* questions including question 1 which is compulsory and *Four* others selecting one questions from each unit . All questions carry 16 marks each.

(Compulsory Question)

Q. 1. Briefly explain the following;

- (i) Long haul tourism
- (ii) Leisure tourism
- (iii) Sangla valley
- (iv) Heritage destinations of Satluj valley
- (v) Auli
- (vi) Classical dance form of Kerala
- (vii) Two ecological hot spots in India
- (viii) Panchmadi

Unit-I

Q.2. Outline the main factors favouring the development of tourist resources.

Q.3. Discuss the methods used to classify and evaluate resources for tourism.

Unit-II

Q.4. Which are the main pilgrimage centres of the north-east India? Discuss the tourism potential of these centres and suggest how these can be developed as major tourist destinations?

Q.5. Identify the architectural heritage of India and compare different architectural design in India. Suggest how their potential can be tapped for tourism development in the country.

Unit-III

Q.6. Identify the main tourist destinations of the Darjiling Himalaya. Examine the trends in its tourist inflow.

Q.7. Bihar and Jharkhand are few of the least exploited tourist destinations in India. In the light of the statement identify their important tourist sites and examine their constraints and potential for tourism development.

Unit-IV

Q.8. Identify the tourist destinations of Indian islands. Suggest how rich tourism resources of the islands can be developed.

Q.9. Explore the eco-tourism potential in Kerala and Tamilnadu.