

Roll No. ....

Total Pages : 2

**MDQ/M-20**

**2471**

**ENTREPRENEURSHIP MANAGEMENT**

Paper–XXV

Time Allowed : 3 Hours]

[Maximum Marks : 40

**Note** : Attempt **five** questions in all, selecting at least **two** questions from each Unit. Question No. 1 is compulsory. All questions carry equal marks.

**Compulsory Question**

1. Explain the following :

- (a) Personal management.
- (b) Technical communication.
- (c) Entrepreneurship.
- (d) Employment promotion.
- (e) Bank Loan.
- (f) Role of MIDC.
- (g) Marketing management.
- (h) Role of SSI.

1×8=8

**2471/K/272**

**P. T. O.**

## **UNIT-I**

2. Discuss business environment for the entrepreneur according to Government of India's policy. 8
3. Explain the characteristics of Entrepreneurship. 8
4. What is the role of NSIC in Industrial development? 8
5. Explain the Employment promotion methods. 8

## **UNIT-II**

6. How Communication skills are important for Entrepreneurs? Discuss. 8
7. Explain Financial management techniques for running on enterprise. 8
8. What are the problems faced while establishing an Enterprise? 8
9. What is Business communication? Write about principles of business communication. 8